

# MARISSA KHALIL

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## PERSONAL SUMMARY

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Dynamic producer with leadership skills and a career dedicated to creating compelling content. Strong background in non-scripted TV, with a talent for balancing technical and creative concepts to deliver high-impact results on-time and on-budget.

- **Influential leader** - mentors performing teams while inspiring cohesive collaboration from ideation through delivery.
- **Strategic storyteller** - harnesses a big-picture vision with a vivid understanding of the audience to produce pivotal results.
- **Seasoned Industry professional** - versed in budgets, scheduling, clearances, and all facets of logistical operations.
- **Connected communicator** - able to navigate complex personalities, engage talent, and coordinate across departments.
- **Organized and efficient** - quick to pivot, prioritize, and streamline in a fast-paced, deadline-driven environment.
- **Tech-savvy** - proficient in *Asana, Adobe Premiere Suite, Avid Media Composer*, and current on emerging technologies

## PROFESSIONAL EXPERIENCE

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### **SUPERVISING PRODUCER, *The Masked Singer, S11, 12 & 13 (2023-2024)***

- Head of Panel and Host Department; oversee celebrity talent as main point of contact, maintain relationships with agents, managers, and assistants. Responsible for booking celebrity preferred hair, makeup, and wardrobe teams.
- Supervise a team of 30 and coordinate with the Director, Show Runner, and Stage Manager for scheduling and performances.
- Planning and execution of pre-production: logistics, budgets, content calendar, schedule shoots and rehearsals, travel schedules, call sheets, sourcing, hiring crew, meals, equipment, locations, talent booking, wardrobe, glam, etc.
- Produce show opening performances with celebrity talent, collaborate with AD and Creative Director on stage elements and props, schedule and coordinate rehearsals for talent with vocal coaches and choreographers.
- Brief talent on important show elements, coordinate photoshoots, press interviews, social media, and FOX Network promos.
- Integrate brands and products into the show, such as Amazon Prime, Mattel, Warner Brothers, Hasbro, Sony Music, and more.
- Collaborate with celebrity stylists to curate and source a diverse range of wardrobes for talent, ensuring they align with creative direction by overseeing the styling process and directing approvals to the show runner and Network for final sign-off.

### **PRODUCER / ASSOCIATE PRODUCER, *The Masked Singer, FOX, S5, 6, 7, 8, 9, & 10 (2021 - 2023)***

- Produced cameos and celebrity guests, created pitch decks, liaised with photo team, booking team, creative, legal team, art department, and production management.
- Partnered with the writing team, editors, and creative department to brainstorm ways to illustrate compelling features.

### **PRODUCER / ASSOCIATE PRODUCER, *America's Got Talent, NBC, S14, 15, 17 / The Champions / The All Stars (2019 - 2022)***

- Conducted story interviews for 40+ contestants, researched, crafted questions, created dynamic narratives to pitch to network.
- Managed 6 interview and b-roll camera crews and maintained field team grids and story tracking beats from the field.
- Orchestrated production from ideation through post, including clearance, design, music, visual effects, animation and graphics.

### **SOCIAL MEDIA PRODUCER, *Farmer Wants a Wife, FOX, S1 (2022)***

- Ideated social media and marketing concepts to generate interest around contestants while also tracking current trends.
- Shot and produced content to publish to FOX social channels, including Tik Tok, Instagram, Facebook, X, and YouTube.

### **PRODUCER, *E! Live from the Red Carpet: Emmy's, Golden Globes, Grammy's, Oscars, SAG Awards and The Met Gala (2019 - 2024)***

### **POST ASSOCIATE PRODUCER, *So You Think You Can Dance, FOX, S18 (2024)***

### **ASSOCIATE PRODUCER, *Dr. Phil, CBS, S20 (2022)***

### **POST PRODUCER / ASSOCIATE PRODUCER, *Dancing with the Stars, ABC, S30 (2021)***

## EDUCATION

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### **UNIVERSITY OF KANSAS**

Bachelor of Science in Journalism with an Emphasis in News and Information